Message Text

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ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 COME-00 H-02 AGR-05 OMB-01

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R 021629Z MAR 76 FM AMEMBASSY BERN TO SECSTATE WASHDC 2210

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EO 11652: N/A

TAGS: ETRD EAGR SZ

SUBJ: CONGRESSIONAL HEARINGS ON COFFEE PRICES

REF: A. STATE 44078; B. BERN 868

1. TWO DAYS AFTER THE EMBASSY REPORTED THAT THERE HAD
BEEN NO CHANGE IN THE RETAIL PRICE OF COFFEE IN SWITZERLAND
SINCE MARCH 1975 (REFTEL B), THE SWISS ASSOCIATION OF
COFFEE IMPORTERS AND ROASTERS (WHICH CONTROLS ALL COFFEE
IMPORTS) ANNOUNCED ON FEBRUARY 28 AN QUOTE IMMEDIATE
TWO TO THREE FRANC PER KILO INCREASE UNQUOTE IN THE PRICE
OF ROASTED COFFEE. AN ASSOCIATION SPOKESMAN CITED THE
FROST IN BRAZIL, THE POLITICAL SITUATION IN ANGOLA AND
ETHIOPIA, AND NATURAL DISASTERS IN GUATEMALA AND COLOMBIA
AS BEING RESPONSIBLE FOR A REDUCTION IN THE WORLD SUPPLY OF COFFEE.

2. AS OF MAR 2, HOWEVER, THE ANNOUNCED INCREASE HAD NOT BEEN PASSED ON TO THE RETAIL LEVEL. THE DOWNTOWN BERN OUTLET OF SWITZERLAND'S LARGEST SUPERMARKET CHAIN RESTOCKED ITS COFFEE SHELVES ON MARCH 2 WITH PRICES UNCHANGED. UNDER THE GOS SYSTEM OF PRICES SURVEILLANCE, THE HIGHER PRICE FOR IMPORTED COFFEE MAY NOT BE APPLIED TO STOCKS ALREADY IN THE COUNTRY. BECAUSE IMPORTERS ARE REQUIRED TO CARRY LARGE STOCKS FOR NATIONAL DEFENSE PURPOSES, AND MANY CARRY ADDITIONAL VOLUNTARY STOCKS, IT MAY BE SOME TIME BEFORE RETAIL PRICES GO UP. IF THE ENTIRE INCREASE IN THE IMPORT PRICE IS CARRIED LIMITED OFFICIAL USE

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FORWARD, THE RETAIL PRICES SHOWN IN REFTEL B COULD

EVENTUALLY RISE 20 TO 30 PERCENT. THE EMBASSY WILL
REPORT CHANGES IN RETAIL COFFEE PRICES AS THEY OCCUR.
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Message Attributes

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